Friends of Business History News

News

Baltimore Museum of Industry Exhibit

The Baltimore Museum of Industry conducts the fifth of its Baltimore Conversations series on April 10, 2007 with author Jennifer Bodine, A. Aubrey Bodine's daughter and biographer, who features her father's life and work with a presentation and a special tour of *Bodine's Baltimore: A City at Work* exhibit celebrating the 100th anniversary of the birth of renowned *Baltimore Sun* pictorialist Bodine. The exhibit includes more than 60 original classic and lesser-known prints that capture the essence of 20th century Baltimore's legacy as an industrial city. For more information call 410-727-4808 ext. 146 or click here.

Computer History Museum Mountain View, CA

The Computer History Museum will conduct a series of discussions for presenting the computing revolution and its impact on the human experience. These landmark presentations and panel discussions present inside stories and personal insights of top information age leaders from industry, government and academia, and assist the Museum in bringing computing history to life. Legendary venture capitalist Arthur Rock and John Markoff are scheduled to speak on May 1, 2007 at 7:00 PM, in a lecture sponsored by the Gordon and Betty Moore Foundation. On May 15, 2007 at 6:30 PM, industry analyst marketplace pioneer Gideon Gartner, in conversation with venture capitalist Neill Brownstein, present their candid and personal insights on the rise of IT industry analysts. For details click here.

On April 1st in Business History

1778 - Oliver Pollock, a New Orleans businessman, creates the "\$" symbol.

1864 - James Batterson purchases the very first travel insurance policy, issued by Travelers Insurance Company.1889 - The first dishwashing machine is marketed in Chicago.

1941 - The first contract for advertising on FM radio, signed by the Longines Watch Company, begins on W71NY in New York City.

1970 - U.S. President Richard Nixon signs a bill banning cigarette ads from radio and television.

1976 - Stephen Wozniak and Steven Jobs start Apple Computer.

1986 - World oil prices fall below \$10 a barrel.

1991 - U.S. minimum wage increases from \$3.80 to \$4.25 per hour.

Mining Material Culture

78th SWAA Annual Meeting The 78th Annual Meeting of the Southwestern Anthropological Association (SWAA) on April 12-15, 2007 in Sacramento, CA encourages dialogue about the history of mining, the Gold Rush, and the continuing impact of these activities on indigenous, settler, and new immigrant societies in Northern California, the Sierra Nevada, and

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Please forward the newsletter to your colleagues for their enjoyment!

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Advances in Tourism Economics

International Conference "Advances in Tourism Economics" on April 13 & 14, 2007 in Vila Nova de Santo André, Portugal is the second in a series of biennial conferences, following the 2005 conference in Évora.

Commercial and Political Advocacy

In 20th-Century Britain Hearts and Minds: the Ethos of Commercial and Political Advocacy in 20th-Century Britain on April 14, 2007 is a workshop organized by the School of Business and Management, Queen Mary College, London.

Strands of Development

5th International Business Research Conference The theme of the Fifth International Business Research Conference on April 26 & 27, 2007 in Dubai, United Arab Emirates is "Strands of Development" on topics relating to banking and finance, economics and management.



EBHS Conference

Promoting Research and Teaching The Economic & Business Historical Society (EBHS) Conference takes place in Providence, RI April 26 through 28, 2007. Papers read at the meeting may be offered for publication in the society's refereed journal *Essays in Economic and Business History*.

13th Conference on Historical Analysis & Research in Marketing

The John W. Hartman Center for Sales, Advertising, and Marketing History is the venue of the 13th Conference on Historical Analysis & Research in Marketing at Duke University, Durham, North Carolina from May 17 to 20, 2007.

Cliometrics Conference

Research in Economic History The annual Cliometrics Conference from May 18 through 20, 2007 in Tucson is hosted by the University of Arizona, and is designed to provide extensive discussion of new and innovative research in economic history.

Economics of Keynes in Historical Context

Post Keynesian Economics Study Group The Post Keynesian Economics Study Group holds a session on The Economics of Keynes in Historical Context on May 25, 2007 at Homerton College, Cambridge as part of a program about New Perspectives on Keynes's General Theory.



Entrepreneurial Communities

BHC Annual Meeting

The annual meeting of the Business History Conference (BHC) takes place May 31 - June 2, 2007 in Cleveland, Ohio at the Weatherhead School of Management of Case Western Reserve University. The theme for the conference is Entrepreneurial Communities.

Foundations of Global Economic Analysis

10th Anniversary Conference The theme of the Tenth Annual Conference on Global Economic Analysis from June 7 to 9, 2007 at Purdue University, Indiana is "Assessing the Foundations of Global Economic Analysis".

Financial Crises

Past, Present, Future The CEPR-CREI conference on Financial Crises: Past, Present, Future on June 8 & 9, 2007 in Barcelona, Spain is jointly organized by the Centre de Recerca en Economia Internacional and the Centre for Economic Policy.

History of Economics Society Conference

Session on Lionel Robbins Essay The 2007 History of Economics Society conference takes place June 8-11 at George Mason University in Fairfax, Virginia with a possible session commemorating the 75th anniversary of the publication of Lionel Robbins' Essay on the Nature and Significance of Economic Science.

Money, Banking and Finance in Europe

Convergence versus Divergence Related themes for the 24th Symposium on Money, Banking and Finance at the Université Rennes I (France) on June 14 and 15, 2007 include monetary and financial history.



Property, Money and Firms

The Forgotten Role of Law and the State "Property, money and firms: the forgotten role of law and the state" is the theme of the 9th International Workshop on Institutional Economics on June 21-22, 2007 at the University of Hertfordshire in Hatfield, England.

Business Links

Trade, Distribution and Networks The Centre for the History of Retailing and Distribution, with the Association of Business Historians holds Business Links: Trade, Distribution and Networks on June 29 to 30, 2007 at the University of Wolverhampton, UK.

Accounting and Finance in Transition *ICAFT*

The 5th International Conference on Accounting and Finance in Transition (ICAFT) in London on July 12 to 14, 2007 explores issues raised for accounting and finance academics, practitioners, and policy makers as a result of periods of rapid economic and social change.

Advances in Applied Financial Economics

4th AFE-QASS Conference The 4th Advances in Financial Economics (AFE) conference in association with *Quantitative and Qualitative Analysis in Social Sciences (QASS)* is hosted in Samos, Greece between July 12 and 14, 2007.





The Economic History of the Provision and Financing of Higher Education

The economic history of the provision and financing of higher education and its reflection in the history of economic thought is an INFER workshop on July 27-29, 2007 at the Technical University of Darmstadt, Germany.

STOREP European Summer School

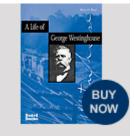
Third Edition Lectures at the 3rd STOREP European Summer School in Bressanone/Brixen, Italy from September 6 to 16, 2007 include 20th Century Transformations of Microeconomics, and Alfred Marshall and the Historical School.

International Business, International Organizations, and the Wealth of Nations

The theme of the 11th Annual Conference of the European Business History Association (EBHA) at the University of Geneva, Switzerland from September 13-15, 2007 is International Business, International Organizations, and the Wealth of Nations.

Assessing Law and Economics In the Context of Development

Change, Rules and Institutions: *Assessing Law and Economics in the Context of Development* in London, UK on September 29 & 30, 2007 reassesses the relationship of law to economics in the context of development.



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