

Friends of Business History News

News

Philip Scranton New *Enterprise & Society* Editor

The Business History Conference (BHC) is pleased to announce that Philip Scranton will assume the editorship of its journal, *Enterprise & Society: The International Journal of Business History*, for a four year term commencing January 2008. Scranton is Board of Governors Professor at Rutgers University and Director of the Center for the History of Business, Technology, and Society at the [Hagley Museum and Library](#). Rutgers and Hagley will provide support for *Enterprise & Society*, which is published by Oxford University Press. Scranton succeeds Kenneth Lipartito, Professor of History at Florida International University.

For more information contact BHC Secretary-Treasurer [Roger Horowitz](#).

On March 1st in Business History

1642 - Georgeana (York), Maine becomes the first incorporated American city. The three-mile-square tract near the mouth of York River was incorporated in 1641 by Sir Ferdinando Gorges, proprietor of the province of Maine, as the town of Agamenticus. In 1642, Gorges, who wanted a suitable capital for the province, turned the town corporation into a chartered city and renamed it Georgeana.

1873 - E. Remington and Sons begin manufacturing the first practical typewriter (invented by Christopher Sholes, Carlos Glidden and Samuel W. Soule) in Ilion, New York.

1913 - Federal income tax takes effect in accordance with the U.S. Congress's 16th Amendment.

1933 - Bank holidays are declared in six states, to prevent a run on U.S. banks.

1937 - Congress of Industrial Organizations (CIO) chief John L. Lewis and U.S. Steel president Myron Taylor sign a landmark contract in which U.S. Steel officially recognized the CIO as sole negotiator for the company's unionized workers.

1962 - The first Kmart store opens in Garden City, Michigan.

1977 - Bank of America adopts the name VISA for their credit card.

Evolution of the Global Economy

(EGE)

The second cooperative workshop involving research related to "[The Evolution of the Global Economy](#)" (EGE) is on March 2, 2007 at the National Bureau of Economic Research, Cambridge, Massachusetts.

Technological Innovation and the Cold War

Free and Open to the Public

Friends of Business History
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your colleagues for their enjoyment!

Friends of Business History
Table of Contents

[Newsletter Archive](#)

[Conferences](#)

[Museums & Libraries](#)

[Organizations](#)

[University Programs & Courses](#)

[Authors & Academics](#)

[Features](#)

[Beard Books](#)

[Author Alert!](#)

The Center for the History of Business, Technology, and Society sponsors a conference about "[Technological Innovation and the Cold War](#)" on March 9, 2007 at the Hagley Museum and Library.

Panel on Economics and Narrative Form

International Conference on Narrative

There is a proposed panel addressing [Economics and Narrative Form](#) for the [International Conference on Narrative](#) from March 15 to 18, 2007 in Washington, DC.

Commerce and Knowledge

1400-2000

The Centre for the History of Retailing and Distribution holds the [Commerce and Knowledge, 1400-2000](#) workshop on March 21, 2007 at the University of Wolverhampton, UK.

Monetary Theory and Empirics

Parallel Currencies in Sweden, 1789-1833

Anders Ögren, University of Stockholm and EconomiX presents the seminar *Monetary Theory and Empirics: Parallel currencies in Sweden, 1789 – 1833* on March 22, 2007 at Ecole Normale Supérieure de Cachan (France).



Iberometrics 3

Iberian Economic History Workshop

The third Iberian Economic History Workshop ([Iberometrics 3](#)) on March 23 and 24, 2007 is hosted by the University of Valencia (Spain) and co-financed by the Universidad Internacional Menéndez Pelayo.

Business History Sessions

OAH Annual Meeting

The program committee of the [Organization of American Historians \(OAH\) Annual Meeting](#) in Minneapolis, Minnesota from March 29 to April 1, 2007 is encouraging more business history proposals for sessions. To consult about putting together a session, please write to [Professor Naomi Lamoreaux](#).

The 1930s.

A Forgotten Moment in Economic History?

On March 30, 2007 there is a presentation-based conversation about [The 1930s. A Forgotten Moment in Economic History?](#) at Rudolf Steiner House in London, UK.

History of Business, Technology, Consumption and Work

[Missing Subjects: Bridging the Gaps in the History of Business, Technology, Consumption and Work](#) is a University of Delaware - Hagley Fellows conference on March 31, 2007 at the Hagley Museum and Library in Wilmington, DE.



Historia Magistra Vitae

JOCM Special Issue Call for Papers

For a special issue of the *Journal of Organizational Change Management* (JOCM) on [Historical Approaches in Organizational Research](#), management researchers are invited to apply theoretical concepts to historical cases of organizational change. Abstracts should be submitted to the guest editors no later than March 31, 2007.

Mining Material Culture

78th SWAA Annual Meeting

The [78th Annual Meeting of the Southwestern Anthropological Association \(SWAA\)](#) on April 12-15, 2007 in Sacramento, CA encourages dialogue about the history of mining, the Gold Rush, and the continuing impact of these activities on indigenous, settler, and new immigrant societies in Northern California, the Sierra Nevada, and beyond.

Advances in Tourism Economics

International Conference

["Advances in Tourism Economics"](#) on April 13 & 14, 2007 in Vila Nova de Santo André, Portugal is the second in a series of biennial conferences, following the 2005 conference in Évora.

Commercial and Political Advocacy

In 20th-Century Britain

[Hearts and Minds: the Ethos of Commercial and Political Advocacy in 20th-Century Britain](#) on April 14, 2007 is a workshop organized by the School of Business and Management, Queen Mary College, London.

Strands of Development

5th International Business Research Conference

The theme of the [Fifth International Business Research Conference](#) on April 26 & 27, 2007 in Dubai, United Arab Emirates is "Strands of Development" on topics relating to banking and finance, economics and management.

EBHS Conference

Promoting Research and Teaching

The [Economic & Business Historical Society \(EBHS\) Conference](#) takes place in Providence, RI April 26 through 28, 2007. Papers read at the meeting may be offered for publication in the society's refereed journal *Essays in Economic and Business History*.

13th Conference on Historical Analysis & Research in Marketing

The John W. Hartman Center for Sales, Advertising, and Marketing History is the venue of the [13th Conference on Historical Analysis & Research in Marketing](#) at Duke University, Durham, North Carolina from May 17 to 20, 2007.

Cliometrics Conference

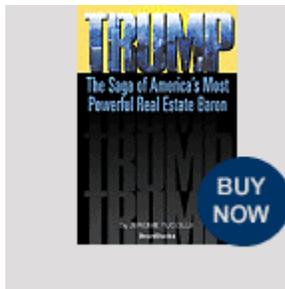
Research in Economic History

The annual [Cliometrics Conference](#) from May 18 through 20, 2007 in Tucson is hosted by the University of Arizona, and is designed to provide extensive discussion of new and innovative research in economic history.

Entrepreneurial Communities

BHC Annual Meeting

The [annual meeting of the Business History Conference \(BHC\)](#) takes place May 31 - June 2, 2007 in Cleveland, Ohio at the Weatherhead School of Management of Case Western Reserve University. The theme for the conference is Entrepreneurial Communities.



Foundations of Global Economic Analysis

10th Anniversary Conference

The theme of the [Tenth Annual Conference on Global Economic Analysis](#) from June 7 to 9, 2007 at Purdue University, Indiana is "Assessing the Foundations of Global Economic Analysis".

Financial Crises

Past, Present, Future

The CEPR-CREI conference on [Financial Crises: Past, Present, Future](#) on June 8 & 9, 2007 in Barcelona, Spain is jointly organized by the Centre de Recerca en Economia Internacional and the Centre for Economic Policy.

History of Economics Society Conference

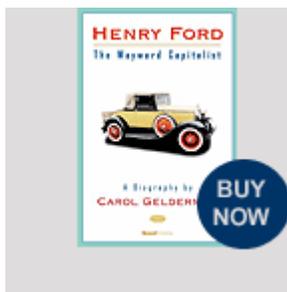
Session on Lionel Robbins Essay

The 2007 [History of Economics Society conference](#) takes place June 8-11 at George Mason University in Fairfax, Virginia with a possible session commemorating the 75th anniversary of the publication of Lionel Robbins' Essay on the Nature and Significance of Economic Science.

Property, Money and Firms

The Forgotten Role of Law and the State

"[Property, money and firms: the forgotten role of law and the state](#)" is the theme of the 9th International Workshop on Institutional Economics on June 21-22, 2007 at the University of Hertfordshire in Hatfield, England.



[More Conferences](#)

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